## Make it happen



## Merrill Lynch Banking & Insurance Conference 2008

**Sir Fred Goodwin, Group Chief Executive** 

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### Introduction



- The outlook is subdued
- Economic forecasts uncertain
- There will continue to be economic activity even though growth prospects are dampened
- Opportunities will be spread unevenly by geography
- Strong franchises and diversification of income streams will remain important . . .
- As will operational effectiveness

## **Economic Outlook**



### Consensus GDP Growth Forecasts

			Feb 08 2008	Sep 08 2008	Sep 08 2009
UK	2.4%	2.2%	1.7%	1.2%	0.6%
US	3.0%	2.8%	1.6%	1.8%	1.4%
Eurozone	2.1%	2.3%	1.6%	1.3%	0.9%
Asia-Pacific	4.8%	5.0%	4.9%	4.8%	4.6%

## **Diversification of the Franchise**



Underlying Contribution £m	1H08	%
Global Markets		
<ul> <li>Global Banking &amp; Markets</li> </ul>	2,405	30
<ul> <li>Global Transaction Services</li> </ul>	886	11
Regional Markets		
<ul> <li>UK Retail &amp; Commercial Banking</li> </ul>	3,221	40
<ul> <li>US Retail &amp; Commercial Banking</li> </ul>	534	7
<ul> <li>EME Retail &amp; Commercial Banking</li> </ul>	416	5
<ul> <li>Asia Retail &amp; Commercial Banking</li> </ul>	126	1
RBS Insurance	513	6
Total before Manufacturing costs and Central Items	8,101	100

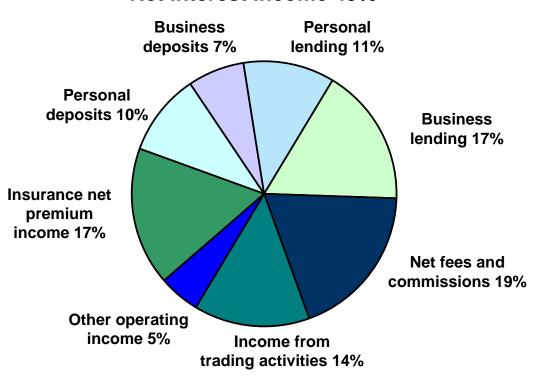
## **Diversification of Income Streams**

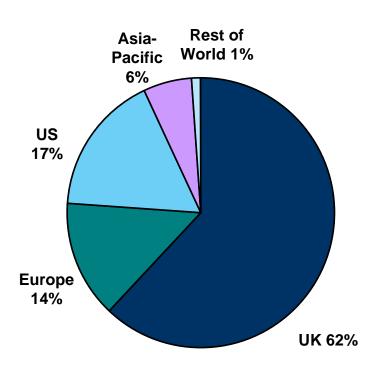


#### Income by Type

### Income by Geography

#### **Net Interest Income 45%**





Non-Interest Income 55%

## **Highlights**



- Strength of the Franchise
  - UK Retail & Commercial
  - US Retail & Commercial
  - GBM
- Opportunities for Growth
  - GBM
  - GTS
  - Asia
- Operational Effectiveness
  - Balance Sheet
  - De-leveraging
  - Margins
  - Credit Quality
  - Integration
  - Manufacturing

## Strength of the Franchise: UK Retail & Commercial Banking

1H08



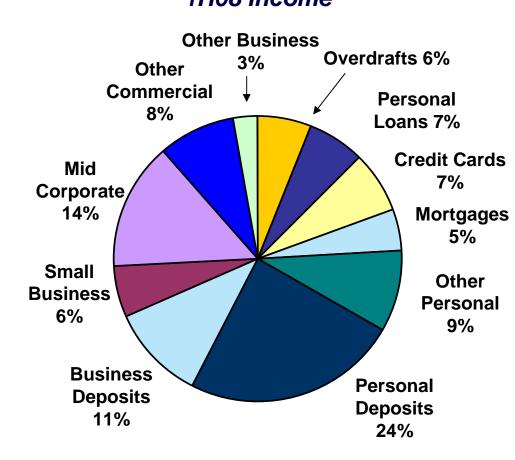
Strong and diversified franchise well positioned with high returns on equity

1H08 Income

Total income	+5%
Contribution	+7%
Operating profit	+8%

### Strong customer franchises

#1= personal current accounts#1 private banking#1 small business banking#1 corporate and commercial

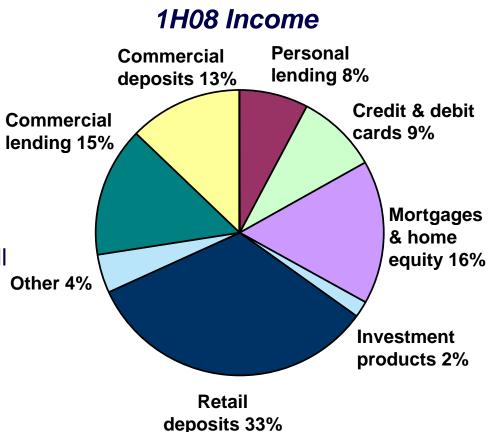


## Strength of the Franchise: US Retail & Commercial Banking



### Strong franchise well positioned in consolidating market

- Deposit-led franchise: RBS America #6 largest in the US
- Less exposed than peers to credit issues
- US further through economic cycle than UK and Europe, housing market correction further advanced
- Changes in competitive landscape will provide organic opportunities
- Significant potential in commercial banking
  - Drawing on GBM/GTS product strengths



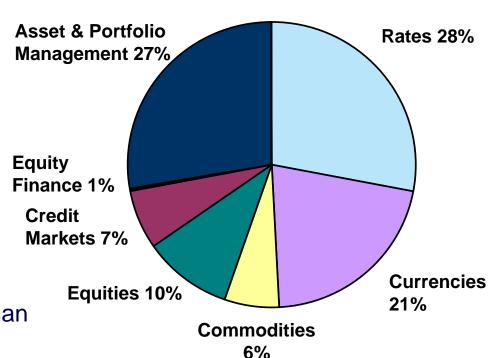
## Strength of the Franchise: Global Banking & Markets



## GBM has market-leading customer franchises, product depth and global reach

- Market leading customer franchises
  - #1 in UK and Europe, #5 in US and Asia (ex Japan)
- Product depth
  - #4 Global IG Corporate Bonds
  - #4 Global Syndicated Loans
  - #5 European ECM
  - #1 Project Finance MLA
  - #4 Global FX

 Local markets presence in more than 50 countries



1H08 Income

## Opportunities for Growth: GBM Risk Management Products



Combination with ABN AMRO has enhanced risk management product capabilities and local reach which will provide sustainable growth

 Volatility has driven increased customer demand, strongly positioned to meet customer needs

•	Sustainability of growth
	supported by

- Local markets presence
- Expanded global franchise
- Fewer competitors

Income	1H08 v 1H07
Currencies	+34%
Local Markets	+88%
Rates	+112%

Product Ranks 1	H07	1H08
Foreign Exchange	#4	#4
Currency options	#2	#1
Interest rate options	#9	#5
Interest rate swaps	#7	#5
Forward rate agreements	s #8	#4

## Opportunities for Growth: Global Transaction Services



### Delivers high quality earnings through the cycle

- Global cash management, trade finance, merchant services and commercial cards
- Top 5 transaction bank with presence in more than 50 countries, scalable infrastructure
- A network business with high barriers to entry
- Low volatility and low capital intensity
- Substantial source of stable deposits: £59bn, +10% 1H08
- Cross-sale of product suite complementary to GBM activities

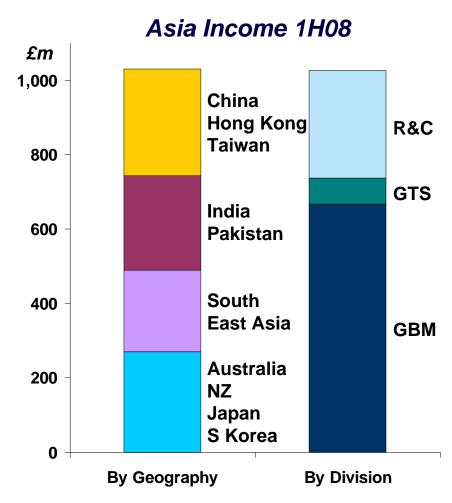
		1H08 £m	%
Net interest income	393	440	+12
Non-interest income	652	733	+12
Total income	1,045	1,173	+12
Contribution	789	886	+12
Operating profit	578	665	+15

## **Opportunities for Growth: Asia**



### Integrated proposition in strongest growing region

- £1bn income from Asia in 1H08
- GBM/GTS presence in 15 Asian markets, retail & commercial proposition in 8 Asian markets
- Linkages between propositions
  - Affluent clients often business owners
  - Strong trade focus drives GTS product needs
  - GBM investor product platform provides multi-asset proposition

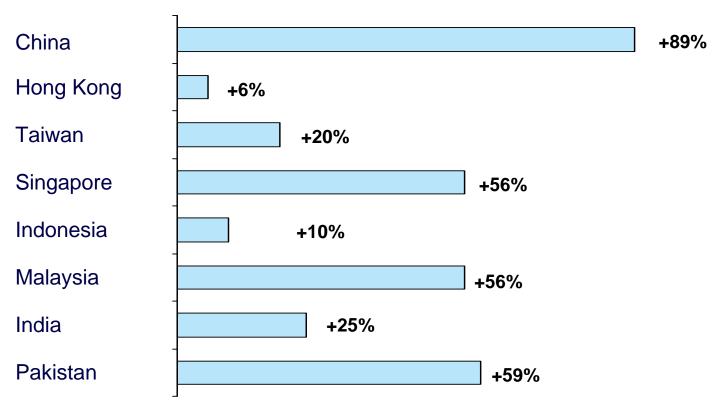


## Opportunities for Growth: Asia - Retail & Commercial



## The continued expansion of the Asian economies provides strong opportunities in affluent and commercial banking

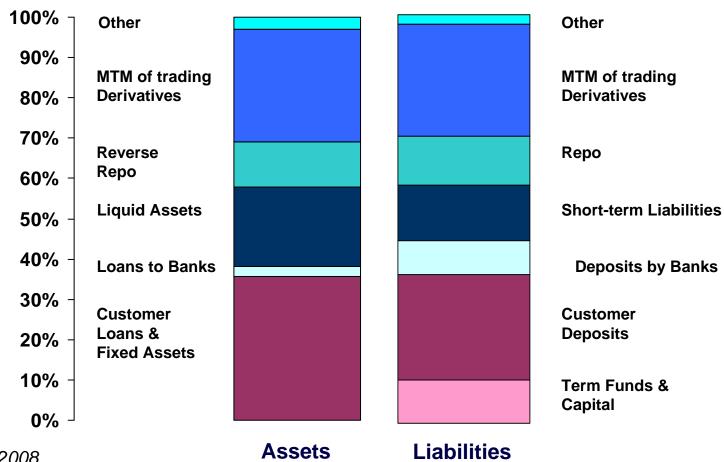
#### Retail & Commercial Income Growth 1H08



## **Operational Effectiveness: Balance Sheet**



#### Well matched balance sheet structure

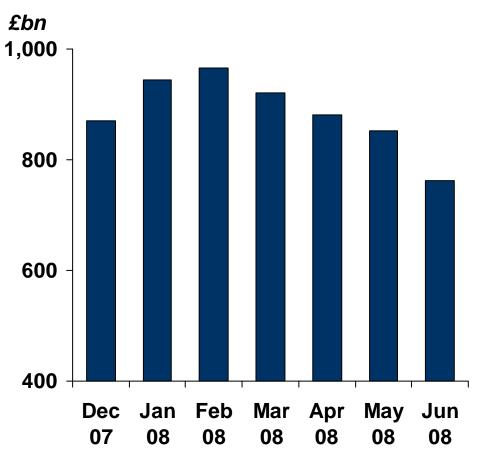


30 June 2008

## Operational Effectiveness: Balance Sheet De-Leveraging



### GBM Third Party Assets\*



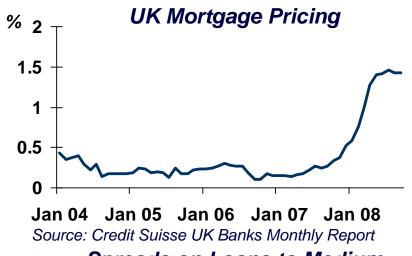
- Reduction of £108bn in third party assets in the first half, £157bn in 2<sup>nd</sup> quarter
- Focus on improving risk/return profile, whilst continuing to support customer relationships
- Programme continues in 2H08
  - Reductions in trading, repo and loan books
- Target capital ratios remain>6% core and 7.5%-8.5% tier 1

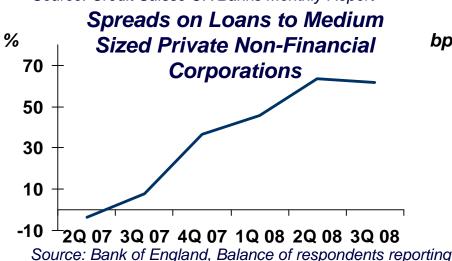
<sup>\*</sup> Third party assets excludes derivatives

# **Operational Effectiveness: Margins**

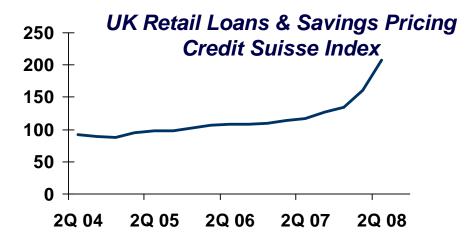


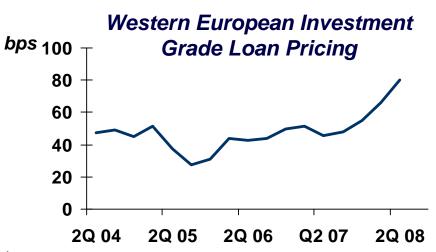
### Increased risk premiums now available across the business





increasing spreads





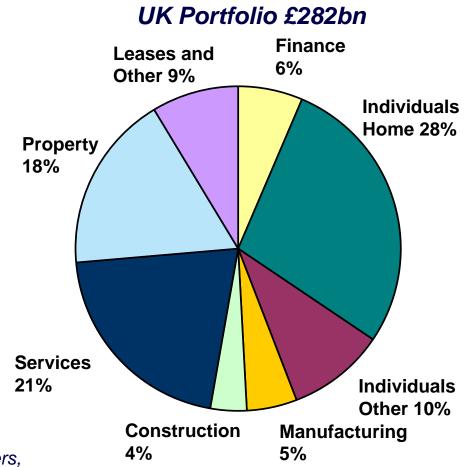
Source: Reuters Loan Pricing Corporation

## **Operational Effectiveness: Credit Quality**



### Diversified and high quality portfolio - UK

- UK Mortgages
  - Average LTV 49%
  - Buy-to-let 1% UK loan book
- UK Consumer Unsecured
  - Credit card 3 month arrears 0.58%
- UK Commercial Property
  - Average LTV 68%
  - 1% speculative



At 30 June 2008. Gross loans and advances to customers, net of reverse repos and stock borrowing

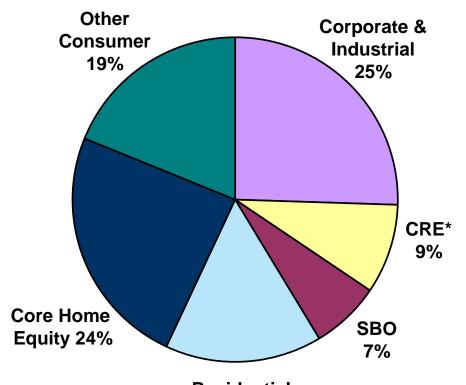
## **Operational Effectiveness: Credit Quality**



### Diversified and high quality portfolio - US

- US Core Consumer Real Estate
  - Average LTV 64%
  - Average FICO 748
  - No Option ARMs
  - No sub-prime origination
- US Commercial Real Estate
  - Average LTV 64%

#### US Portfolio £57bn



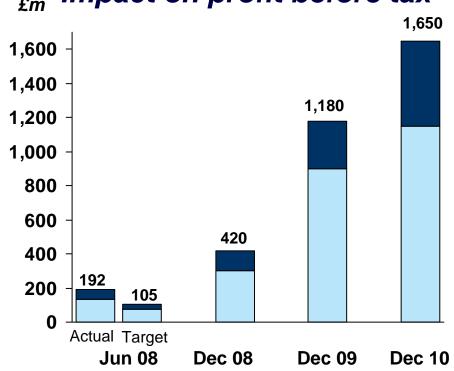
Residential Mortgage 16%

# Operational Effectiveness: Integration



## Integration remains on track to deliver £1.2bn benefits in 2009 and £1.7bn by 2010

## Transaction Benefits Impact on profit before tax



- Delivery of benefits remains ahead of plan
- Accelerated delivery of GBM headcount reductions and increased purchasing savings
- Scaling of GBM IT systems complete, client cut-over and novation underway

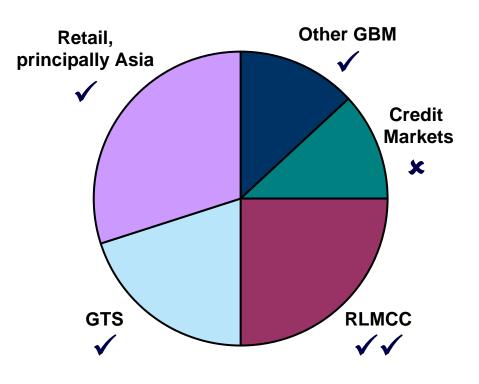
# Operational Effectiveness: Integration



### Revenue benefits delivering ahead of plan

- Revenue benefit plans to deliver £280m by 2009, £500m by 2010
  - 50% from strong growing Asia
     Retail and GTS businesses
  - 25% from outperforming
     Rates, Local Market, Currency
     & Commodity businesses
- Physical re-branding implemented in 31 countries

### Composition of Revenue Benefits

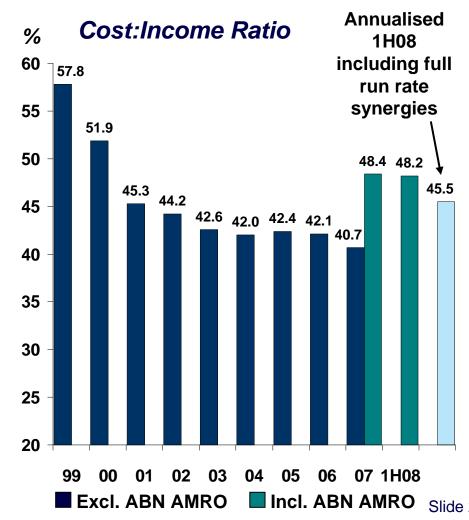


# Operational Effectiveness: Group Manufacturing



## Significant scope for further efficiency gains

- Roll out of UK model globally
- Beyond integration, scope for significant additional efficiency improvements from
  - Global hubs
  - IT platform consolidation
  - Property consolidation
- Reduction of cost:income ratio by 5 percentage points would increase profit before tax by £1.7bn



## **Summary**



- The outlook for 2009 is challenging and presents a changing competitive landscape
- We have franchise and operational strength to meet these challenges
- We are delivering against our plans and targets
- We have the flexibility to respond to organic opportunities as they emerge