

RBS Americas

Presentation to Citigroup Investors

Ellen Alemany | John Fawcett | Bob McKillip





Introduction: Citizens Financial Group Overview

Ellen AlemanyChairman and Chief Executive Officer, Citizens Financial Group, Inc. and RBS Americas



Citizens Financial Group Financials

John FawcettChief Financial Officer, Citizens Financial Group, Inc. and RBS Americas



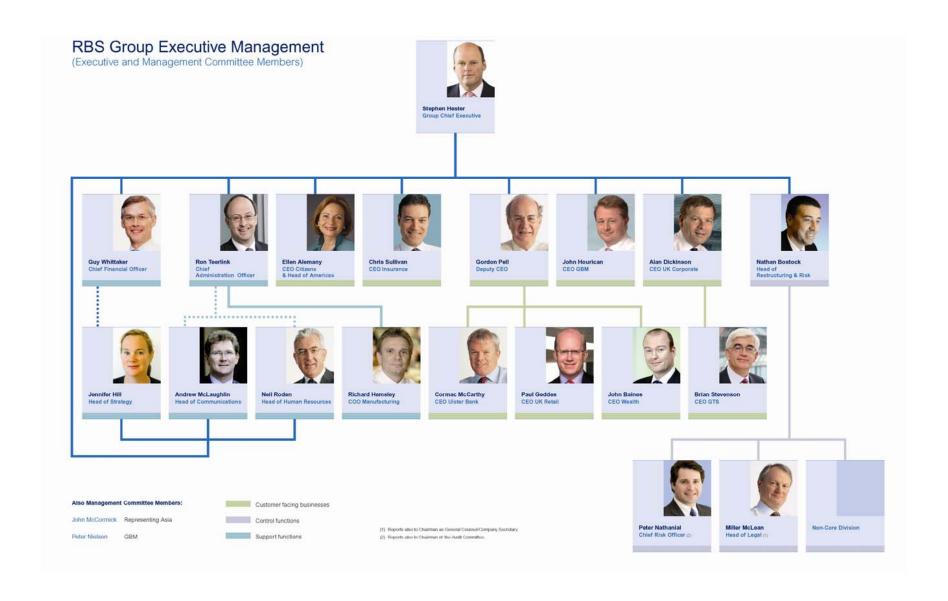
Global Banking and Markets Overview

Bob McKillipInterim Co-Head of GBM Americas
Head of North America Corporate Coverage & Advisory



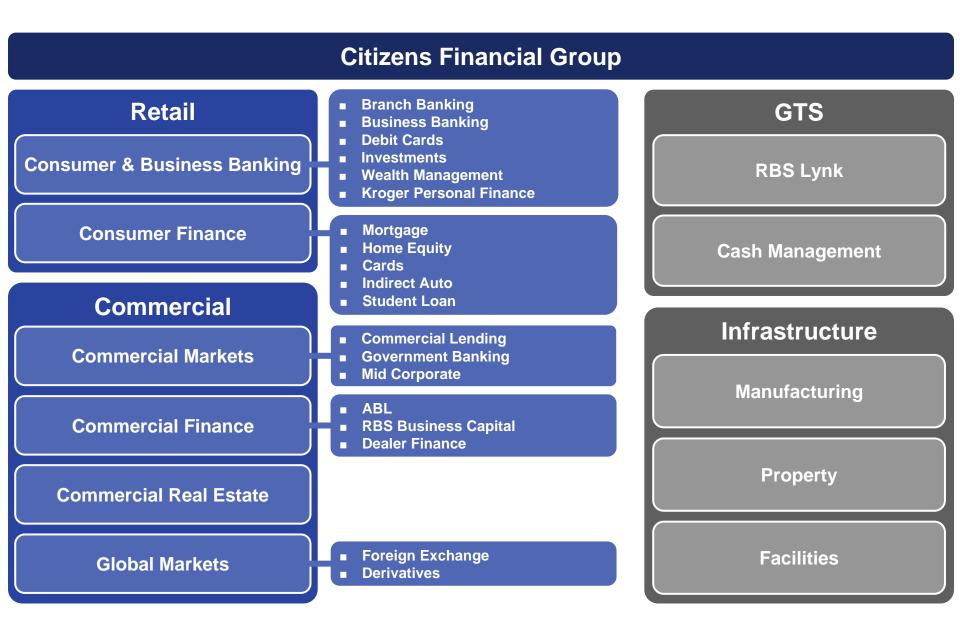
Chairman and Chief Executive Officer, Citizens Financial Group, Inc. and RBS Americas











Citizens



Focus on retail and commercial customer relationships in core footprint

Retention Rationale

- Strong franchise and attractive portfolio in core markets
- Meets the Group strategic tests over cycle
- Improves Group funding ratios
- Improves Group geographic balance and opportunities
- Sale would be destructive of value and capital

Planned actions

- Exit most activities outside core thirteen state "footprint"
- Cost restructuring in order to re-invest in the core franchise (incl technology and marketing spend)
- Improved cross-sell to in-footprint customers
- Resize risk portfolios
- Revitalise retail (sales, technology, deposits)

Goals

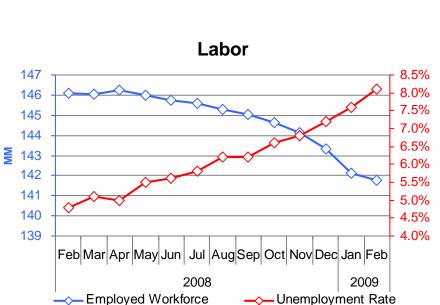
- Top 5 in the markets we serve
- Disciplined use of balance sheet:
 - 1:1 ratio loans/deposits
 - Retain below average risk profile
- 15%+ ROE
- Greater organic growth
- Increase connectivity with rest of Group





"... worst housing and financial crisis since the Great Depression." – July 2008 UBS Fixed Income & FX Research





- One in five homeowners was distressed at the end of 2008
- Dec house prices were 18.5% off YOY, the biggest drop in the 21-year history of the data.
- Nationally, 7% of all mortgages were delinquent;
 20% of Sub-prime mortgages were delinquent
- A 15% drop in January median resale price from a year earlier was the most since records began in 1968
- US foreclosure filings exceeded 250,000 for the 10th straight month in January
- The US unemployment rate jumped in February to 8.1%, the highest level in more than a quarter century
- The US shed 651,000 jobs in February the deepest job losses in 60 years
- The number of unemployed Americans is 12.5MM, up 68% YOY (vs Feb 08)
- Since the recession began in Dec 2007, 4.4MM jobs have been lost in the US – 2.6MM in 2008

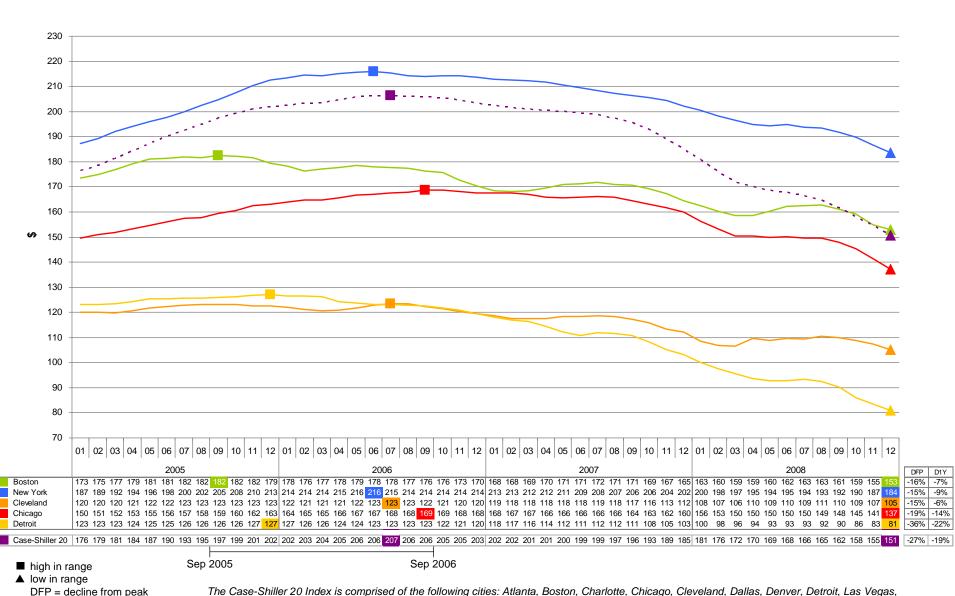


D1Y = decline from one year ago



Our Footprint in the Case-Shiller 20 Index

as of Dec 2008







Strategic Objectives

"Servicing important relationships in our footprint"

- Top Regional Bank
- In Footprint
- Relationship Connectivity
 - Wallet
 - Values relationship
 - Lead Operating Bank
 - Increase # of products we sell
- Disciplined use of capital and balance sheet
 - Hurdles by Business
 - Hurdles by Product
 - Hurdles by Customer

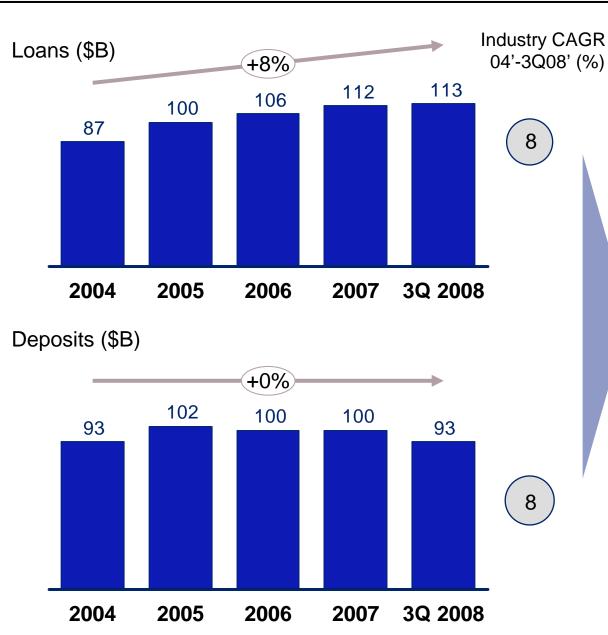
Where we want to be

- Long-term performance targets
 - Normal period growth: 4%
 - ROE: 15% → 18%
 - Loans/deposits: 1:1 or better
- Top regional bank
- Maintain community delivery model
- Focus on customer relationships
- Reinvestment business
- Organic growth
- Leverage RBS









- Pre-2004 Citizens grew primarily through acquisitions
 - 28 acquisitions from 1983 to 2004
 - Latest major acquisition was Charter One Financial in 2004
- Since then, Citizens has tracked industry asset growth through:
 - Focus and growth in commercial business and out of footprint
 - Acquisition of third party portfolios
- Underinvestment in franchise, (e.g., marketing technology), resulted in lower deposit growth compared to industry

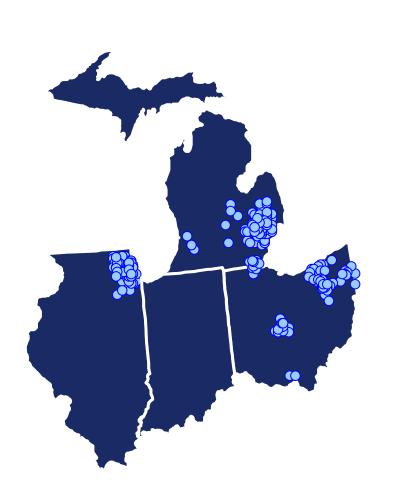
Source: SNL data

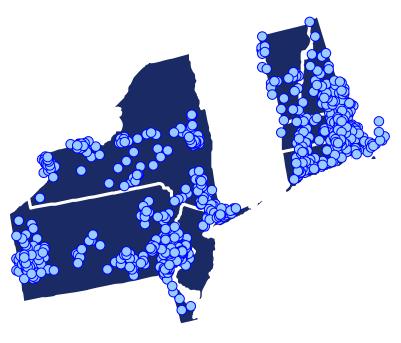




A thirteen state franchise punctuated by distinctly different penetration

Citizens Financial Group

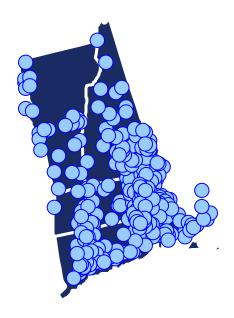




Business Metrics	2008	2007 YOY%
Total Households	3.4MM	3.4MM 🔶 (0.1%)
# Accts Retail Checking	3.5MM	3.4MM 👚 2.7%
# Accts Small Business Checking	456,000	436,000 👚 4.6%
# Accts Credit Card	1.4MM	1.7MM - (15.6%)
Residential Lending Portfolio	\$ 50.1B	\$ 54.2B 👃 (7.5%)
Commercial Loan Portfolio	\$ 39.6B	\$ 35.2B 👚 12.4%
# of Branches	1,567	1,562 🔶 0.3%







	Population (MM)	Branches	Deposit Rank
Massachusetts	6.5	258	2nd
Rhode Island	1.1	77	1st
Connecticut	3.6	51	8th
New Hampshire	1.3	78	1st
Vermont	0.6	24	4th
Total	13.1	488	2nd

Competition

- Bank of AmericaSovereign (Santander)
- ✓ TD Banknorth
- ✓ Indicates they are in various stages of significant integration challenges
- Well situated, top tier franchise in terms of deposits and branch share (13% and 11% respectively)
- Competitive advantage in customer loyalty and deposit pricing power in markets with greater branch density
- In Commercial Markets, Citizens is a strong player with substantial government business (\$13b in deposits) and is the 2nd largest player with a market share of 31% in participations

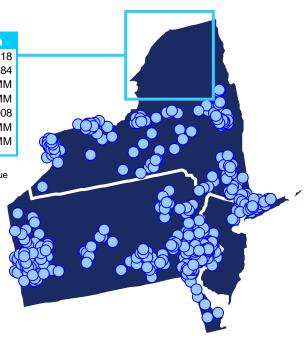




Adirondack Disposition

Branches 18
Colleagues 84
Deposits** \$574MM
Loans** \$112MM
Closing Date Nov 7, 2008
Sales price \$72.5MM
Pre-tax gain \$62.5MM

** Based on Oct. 31st closing schedules. Actual conversion less due to amortization/attrition of accounts



	Population (MM)	Branches	Deposit Rank
Pennsylvania	12.6	403	3rd
Delaware	0.9	26	6th
New York	19.6	224	13th
New Jersey	8.9	15	45th
Total	42.0	668	7th*

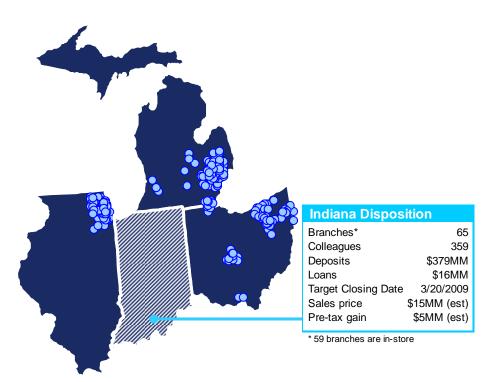
^{*}excludes New Jersey

Competition

- √ JPMorgan Chase
- ✓ Wachovia (Wells Fargo)
- ✓ PNC Financial
- ✓ Indicates they are in various stages of significant integration challenges
- Well situated franchise in terms of branch share (6%) but lags in deposit share (3%)
- Similar high customer satisfaction scores as in New England
- In Commercial Markets, Citizens is the 5th largest player with 9% market share in participations







	Population (MM)	Branches	Deposit Rank
Illinois	13.2	126	9th
Ohio	11.6	158	8th
Michigan	10.3	119	9th
Indiana	6.5	65	40th
Total	41.6	468	10th

Competition

✓ JPMorgan Chase Fifth Third

✓ Bank of America (LaSalle) KeyCorp

✓ National City Harris (Bank of Montreal)

✓ Indicates they are in various stages of significant integration challenges

- Sub-scale player with only 3% branch share and 2% deposit share, however is a top 5 player in the Northeast Ohio market
- Low customer satisfaction and loyalty scores
- In Commercial Markets, Citizens is also subscale as the 14th largest player, with a market share of 3% in participations
- Profitability of both Consumer and Commercial businesses lags those of New England and the Mid-Atlantic
- An important source of deposits relationships





Strategic Priorities

- Drive material efficiency saves through automation
- Straight through processing
- Offshoring
- Property consolidation
- Leveraging the power of the Group's overall purchasing spend

Key Investment Initiatives

 Upgrade our systems capabilities to support future income growth and efficiency saves.

Branch Automation:

- Enabled with image capture technology
- Creating significant efficiencies
- Image signature verification
- Enhance our customer identification controls
- Provide our colleagues with improved customer data
- Strategic platform for future growth and improved speed to market

Commercial Lending Platform

- Provide straight through processing and a single view of the customer
- Streamline credit assessments
- Functionality to compete for syndication, agented and multi-currency deals, and commercial real estate construction loans.
- Improve data integrity
- Increase sales productivity
- Standardize reports and streamline the process





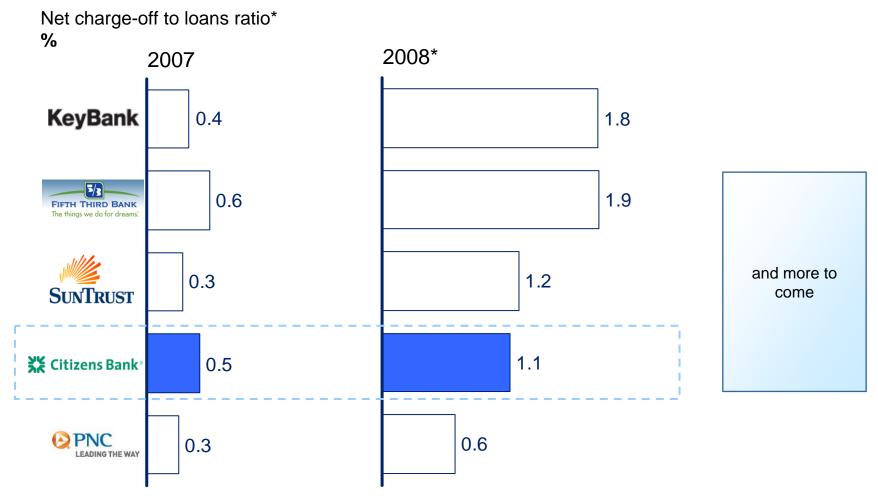
Revisions in credit / underwriting criteria – Throughout the course of 2008 the vast majority of credit policy changes and adjustments were focused on tightening credit standards and providing more explicit guidance with regard to credit stewardship and collections.

- A general retreat to footprint states
- A state level LTV U/W matrix that caps on house price movements & economic conditions
- Increased credit score cutoffs across all portfolios
- Tightening of all Indirect Automobile lending requirements [LTV, Term, FICO]; exited 17 states
- Exited higher risk channels [Direct Mail] and high risk businesses [RV & Marine]
- Significant investment in Collections, Loss Mitigation and Recovery resource & capability
- Internet pulled back to in-footprint only





Citizens' loss rates are low relative to peers, however they are likely to increase in the next 12 months, similar to rest of the industry



^{*} Actual data for 2008 Q1-Q3, forecast for Q4 Source: SNL Financial; McKinsey research; team analysis





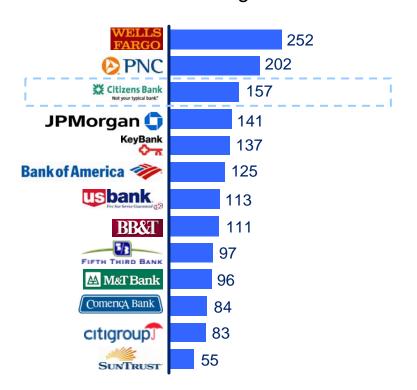
Our NPLs have increased significantly less than most other banks ...

... And we have been more conservative with our provisions

% Change in NPL*



% Coverage ratio**



^{*} Increase in cumulative 2008 NPLs versus cumulative 2007 NPLs

Source: SNL Financial; team analysis

^{**} Ratio of Q4 2008 reserves to Q4 2008 NPLs







green \$ense

Home Buyer Savings™



College Saver™

Spring Ahead event

Great Start Sale



Chief Financial Officer, Citizens Financial Group, Inc. and RBS Americas





Citizens Financial Group

IFRS - \$MM	US Retail & Commercial Banking	GTS	Manufacturing	Central Items	Total CFG
Total Revenue	5,578	525	(1)	0	6,102
Staff Expense Other Operating Expense Total Expenses	(1,250) (762) (2,012)	(108) (153) (261)	(648)	(35) (46) (82)	(1,581) (1,610) (3,191)
Operating Profit Pre Impairment Provision/Impairment Pretax income	3,566 (1,929) \$ 1,637	263 (4) \$ 260	(837) - \$ (837)	(81) - \$ (81)	2,911 (1,933) \$ 978
Assets: (\$B) Average Loans (and leases incl LHFS) Customer Funds (deposits/repos)	113.3 97.3	0.1 6.7	0.0 0.0	0.0 0.0	113.4 103.9
Headcount: FTE (Dec)	17,634	1,445	3,278	90	22,446





US Retail & Commercial Banking

\$M

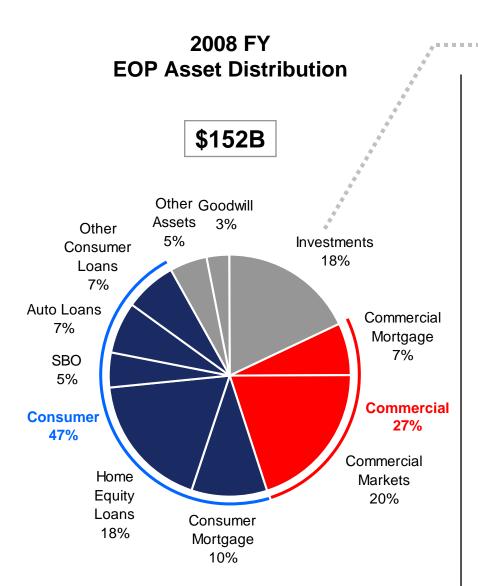
	2008	2007
Total Revenue	5,578	5,564
Staff Expense	1,250	1,197
Other Operating Expense	762	728
Total Direct Expense	2,012	1,925
Operating Profit pre impairment	3,566	3,639
Impairment Losses - Core	1,337	351
Impairment Losses - SBO	592	329
Operating Profit	1,637	2,959
Allocation of Mfg Costs	665	672
Operating Profit before extraordinary items	972	2,287
(Spot) EOP Loans & Leases EOP Deposits	113.0 94.3	114.2 105.8

- Revenues essentially flat with a nominal increase in Net Interest Income somewhat offset by a reduction in Fee Income
- Expenses up nominally driven by increased collection costs and the build out of Commercial Banking
- Impairment cost increased dramatically in both core and SBO portfolios
- Fall off in deposits almost exclusively in term retail deposit CD's





US Retail & Commercial Banking



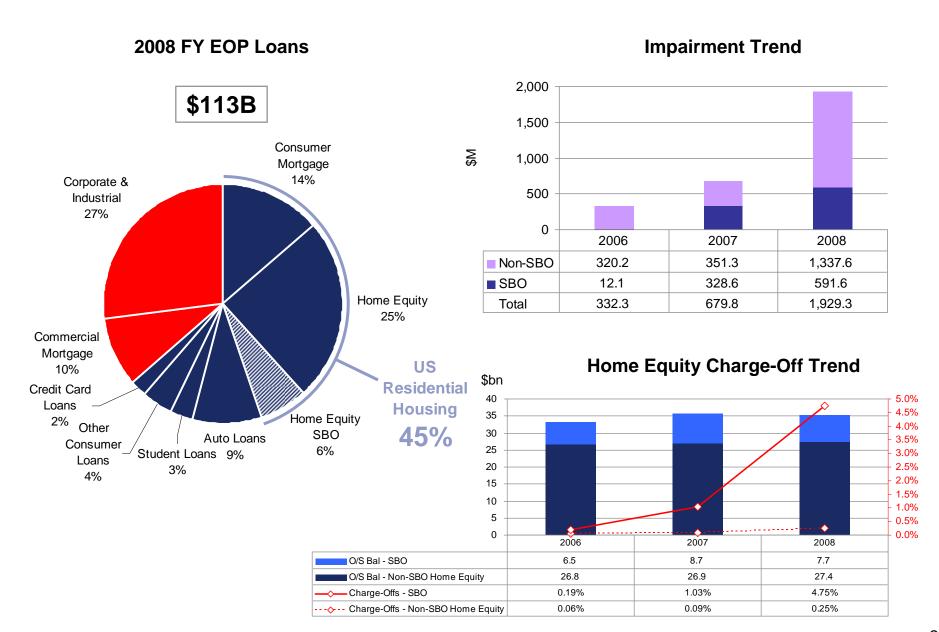
Investment Portfolio

\$MM	EOP	
	Dec-08	Dec-07
US Treasury Securities	84	90
US Govt Agencies	14,179	16,226
Municipal Bonds-Notes	125	122
Other Bond/Notes	1,666	1,886
Mortgage Passthru Cert	11,182	8,979
US Banking Investments IFRS	27,235	27,303

- Portfolio substantially invested in Agency and GSE
- Remaining material asset class are RMBS private label and CMBS
 - Majority of RMBS private label is seasoned and backed by Prime collateral (no exposure to Sub-Prime or option ARMs)
 - Half of the holdings are 15-yr pass-throughs with low LTVs.
 - All positions were AAA-rated at issuance and are all at the top of the capital structure.
 - CMBS primarily "super senior" A2 class bonds with original maturities of 5 years and credit support of 30%.





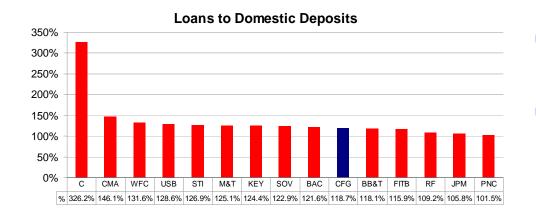




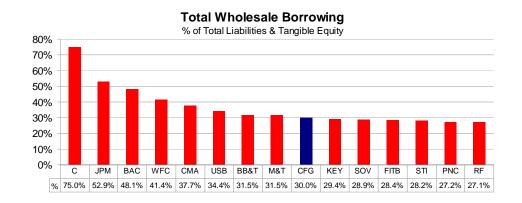


Citizens Peer Group Analysis (Funding Composition)

As of 12/31/08



- Loans to deposits are calculated by dividing net loans and leases by domestic deposits, excluding broker deposits.
- CFG is well below the mean and median of the peer group (134.8% and 122.9%, respectively.)



- Wholesale funds includes all secured and unsecured borrowings as well as brokered deposits.
- CFG is in the second quartile of the group; this is largely due a high level of equity in conjunction with strong domestic deposit levels.
- It should be noted that the groupings in the lower two quartiles are quite close.



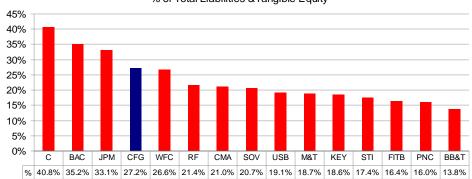


Citizens Peer Group Analysis (Funding Composition)

As of 12/31/08

Secured Borrowings

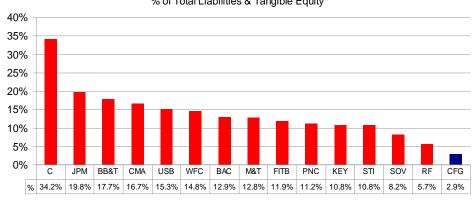
% of Total Liabilities & Tangible Equity



- Secured borrowings include repos, trading liabilities, FHLB advances and other borrowings (which would include DW, TAF and other government facilities.)
- CFG is at the higher end of this measure due to a high percentage of pledgeable assets.
- This allows CFG to access a more cost effective and reliable source of funds in a period of extreme stress.

Unsecured Borrowings

% of Total Liabilities & Tangible Equity

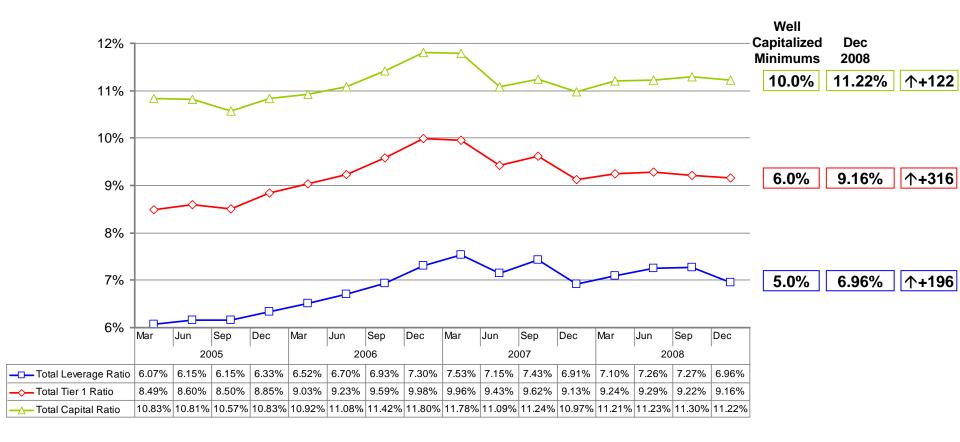


- Unsecured borrowings include Fed Funds purchased, CP, brokered and foreign deposits, and subordinated debt/convertible securities.
- CFG's highly pledgeable assets and access to secured borrowings place us at the bottom of the peer group for unsecured borrowings.





CFG Ratio Summary March 2005 - December 2008





Chairman and Chief Executive Officer, Citizens Financial Group, Inc. and RBS Americas





Recap

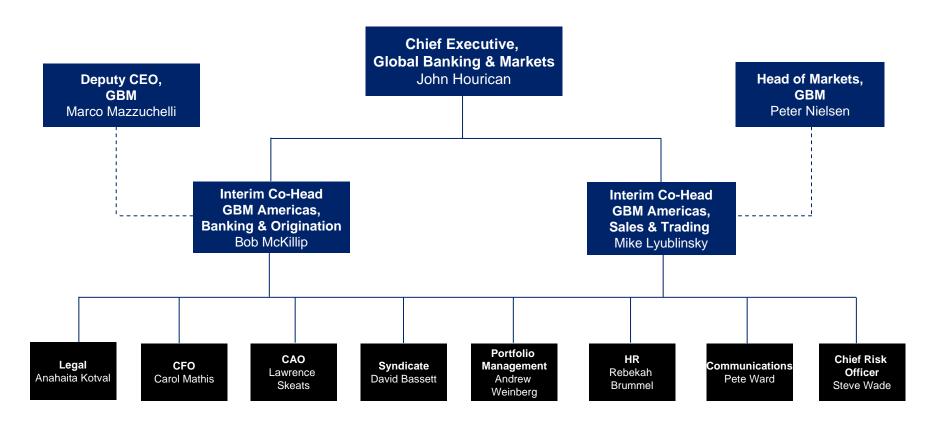
- We have a strong franchise that can meet performance expectations
- We need to focus on where we have strategic advantages
 - New England and Mid-Atlantic regions
 - Customer/Business-driven relationships
- Strategy will require some investment/refocusing of resources
- We have already identified initiatives that will allow us to meet this plan

- Strong franchise in world's largest economy
- Self funding and self sustaining
- Provides Group with a level of diversification



Interim Co-Head of GBM Americas
Head of North America Corporate Coverage & Advisory





Global Banking & Markets Americas is a leading banking partner to major corporations, and financial and governmental institutions in the region. We provide a full range of debt financing, risk management and investment services to our clients both locally and around the world.



Focus on strategic client relationships: 1100 clients across corporates, Fl's and public sector.

Planned Actions

- Exit Leveraged Finance lending
- Exit Real Estate Lending
- Refocus Latin America
- Resize risk portfolios
- Focus on core "Platinum, Gold, Silver" clients

Goals

- Build an enduring client franchise
- Target 15% after-tax return
- Seek a minimum of 5-10% organic growth
- Aggressively manage risk and RWA usage in line with business profitability
- Ensure individual business lines are connected

Retention Rationale

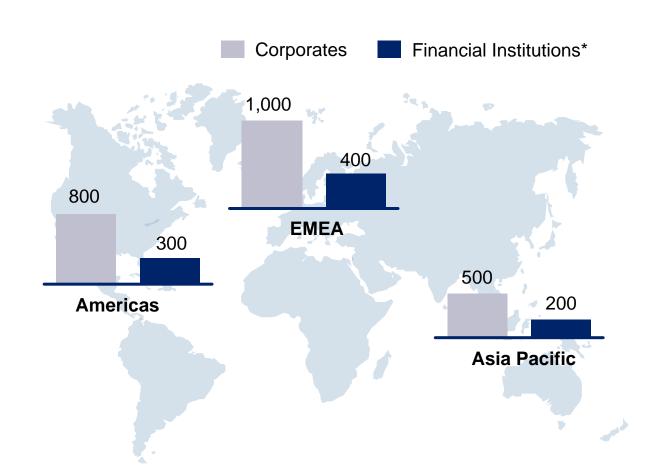
- Restructured and de-risked business will deliver steady and significant profits
- We have built and can maintain a top tier client business
- GBM is a global business The Americas is a key geography in that context

32

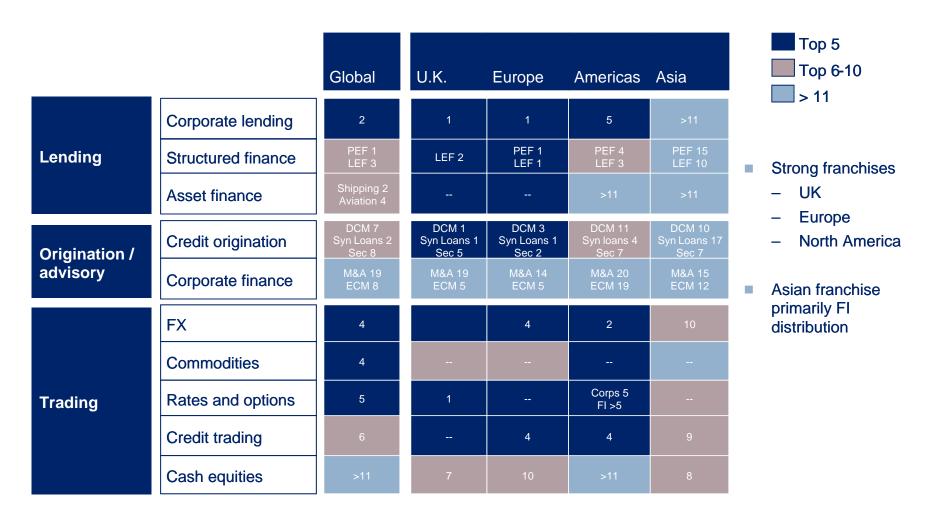


Target GBM clients

- ~3,000 clients
- Corporates,
 Financial
 Institutions,
 Public Sector
- Joining up issuers and investors

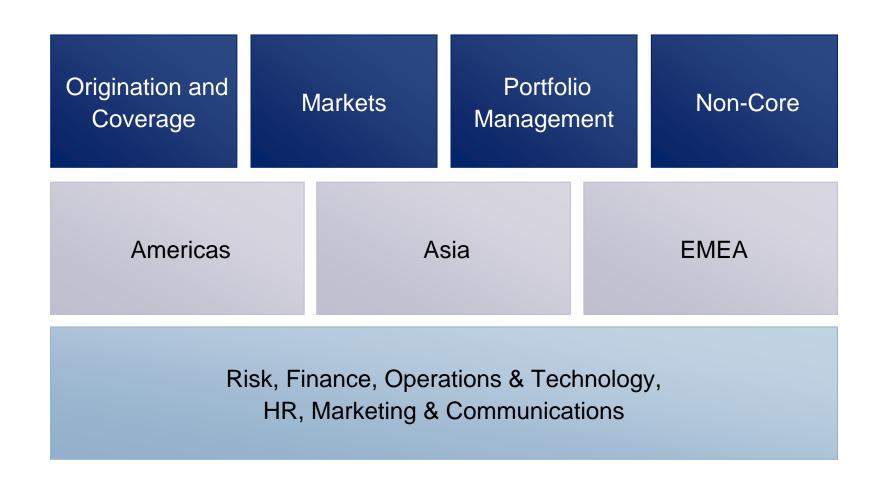






Source: Dealogic, Coalition, Thomson, Euromoney, Risk, Marine Money, Asand, Greenwich Associates, Expert interviews







Split between Core and Non-Core

Core		Non-Core
Core businesses	Restructured core businesses	Non-Core assets and businesses
Essential to our clientsResilient origination and distribution markets	Re-sized market opportunityReduced RBS capacity	 Distressed asset prices and "closed" markets Non strategic to RBS, including some highly valuable businesses
 FX and Options Rates Money Markets Commodities Cash Equities DCM ECM Restructuring and Advisory 	 ABS Trading Flow Credit Trading Equity Derivatives Equity Financing Prime ABS Origination Corporate and FI Lending 	 Structured Credit Trading Illiquid Proprietary Trading Structured Derivatives Asset Management Non-Conforming ABS Origination Real Estate Lending Leveraged finance lending Project Finance Lending
~£153I	on RWA	Asset Finance~£126bn RWA



Streamlined footprint, while maintaining global proposition

Primary countries

Australia, China, France, Germany, Hong Kong, India, Ireland, Italy, Japan, Netherlands, Russia,
 Singapore, Spain, Sweden, UAE, UK, US

Refocused countries

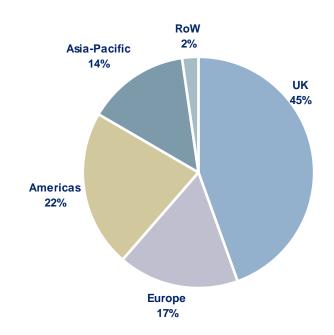
 Austria, Belgium, Brazil, Canada, Czech Republic, Denmark, Finland, Greece, Indonesia, Korea, Luxembourg, Malaysia, Mexico, Norway, Poland, Qatar, South Africa, Switzerland, Taiwan, Thailand, Turkey

Explore new ownership

Argentina, Bahrain, Chile, Colombia, Egypt, Kazakhstan, New Zealand, Pakistan, Philippines,
 Portugal, Romania, Slovakia, Uzbekistan, Venezuela, Vietnam



GBM: FY08 Underlying Revenue £10.2bn



- GBM Americas revenue up 28% on an underlying basis to £2.4bn in 2008
- Boosted by inclusion of RBS Sempra revenues of £0.4bn
- Rates, Currencies & Commodities strong
- Subdued credit and loan markets but significant deals won in 2008



Focus on Core Clients

- 800 Corporate Relationships
- 300 FI and Public Sector clients

Play to our strengths: drive business through our origination and distribution platform

- Increased Capital markets activity pent up demand
- M&A opportunities for large conservatively financed players
- Large corporate market looking for a "stable and reliable partner with global capabilities"

Significant opportunity to build relationships faster and more profitably

- Pricing dynamics favorable
- Increase "share of wallet" as banking consolidation and changes in strategic direction of our competitors creates opportunities

Major focus on credit quality in deteriorating economic environment

Maintain discipline in capital usage

- Churn existing capital base and redeploy for higher return opportunities
- Leverage Distribution platform



Loans:









Bonds:



Joint Lead Arranger & Bookrunner















Questions

16th March 2009